

MICHIGAN LEADERSHIP INSTITUTE

DEVELOPING, DEPLOYING
AND SUPPORTING
OUTSTANDING LEADERS

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1. What's New?

2017 Superintendent Professional Preparation Series Academy (SUPES I) Application/Registration materials

Application/Registration materials for the 18th annual Superintendent Professional Preparation Series Academy are available on the MLI website (www.mileader.com). Applications are reviewed on a rolling basis. Qualified applicants with completed application/registration materials will be accepted until the 2017 cohort of 45 participants is filled.

2017 Superintendent Professional Preparation Series Academy (SUPES II) Application/Registration materials are also available on the MLI website (www.mileader.com). This Academy is open only to those who have completed the SUPES I Academy.

Leadership Opportunities

Detailed information about **Michigan Leadership Institute Searches in Progress** and the on-line application can be found at the Michigan Leadership Institute website, www.mileader.com.

Superintendent, Galesburg-Augusta Community Schools

Michigan Leadership Institute is facilitating the search for Superintendent of Galesburg-Augusta Community Schools. The application deadline is July 7, 2017, at 4:00 p.m. Interested candidates should complete the Applitrack online application available on the MLI website. Questions regarding the search should be directed to the search consultant, MLI Regional President Gary Rider, at 616-901-3738 or gridermli@gmail.com.

Superintendent, Sturgis Public Schools

Michigan Leadership Institute is facilitating the search for Superintendent of Sturgis Public Schools. The application deadline has not yet been set. Questions regarding the search should be directed to the search consultant, MLI Regional President Gary Rider, at 616-901-3738 or gridermli@gmail.com.

Superintendent, Bedford Public Schools

Michigan Leadership Institute is facilitating the search for Superintendent of Bedford Public Schools. The application deadline has not yet been set. Questions regarding the search should be directed to the search consultant, MLI President/CEO Dr. Michael Wilmot at 248-755-7596 or drmwilmotmli@hotmail.com.

Placements in Recent MLI Searches

2. Following Up

Note: If you are a graduate of any Superintendent Preparations Series Academy class, please keep us posted as you assume new education leadership roles.

Congratulations to Garth Cooper (SUPES 2014) selected as Superintendent for Allendale Public Schools. Garth was previously Superintendent in Pewamo-Westphalia Schools.

Congratulations to Tim Donahue (SUPES 2010) selected as Superintendent for Buchanan Public Schools. Tim was previously Superintendent in Potterville Public Schools.

Congratulations to Rick Hilderly (SUPES 2015) selected as Superintendent for Bronson Community Schools. Rick was previously 5-8 Principal at Tecumseh Public Schools.

Congratulations to Justin Gluesing (SUPES 2016) promoted to Associate Superintendent for Human Resources and Labor Relations in Alpena Community Schools. Justin previously served the district as Assistant Superintendent for HR.

Congratulations to Steve Bigelow (SUPES 2013) selected as Superintendent of Bay City Public Schools. Steve previously served as Superintendent of Capac Community Schools.

3. Research/Reading Roundup: Articles of Interest

“What Sets Successful CEOs Apart;” Elena Lytkina Botelho, Kim Rosenkoetter Powell, Stephen Kincaid and Dina Wang; *Harvard Business Review*; May-June 2017; pp.71-77

According to the authors, from 2000-2013, about 25% of CEO departures from their positions was involuntary. In this *Harvard Business Review* article, they point to a disconnect between what boards think they need in their top leaders and the actual qualities that support success. After ten years of study of high performing CEOs, they identified four behaviors that seemed to mark those likely to succeed. They suggest that boards can use these characteristics in their selection criteria, and those seeking top leadership roles can work to develop these characteristics. The four characteristics include a specific profile for decision making, engaging others, adapting proactively, and consistency of performance. Read the full article for insight into what has been learned about leadership in the business world.

“Student Mobility Takes Invisible, Uneven Toll;” Daarel Burnette II; *Education Week*; June 7, 2017; pp 1 and 11. This *Education Week* article looks at the ESSA requirement that schools track and publicly report the academic performance of military, foster, and homeless group students—kids who tend to be the transient populations served in our schools. It is hoped that data gathered on these sub-groups will answer questions about the impact of mobility on achievement. While schools have felt the impact of mobility on socialization, appropriate scheduling, identifying needs for special services, individual classroom management and culture, and more; there has not been hard data to evaluate these impacts and to make schools better prepared to transition mobile kids. This new aspect of ESSA required reporting should provide valuable new information to benefit kids.

“Gates, Zuckerberg Teaming Up on Personalized Learning”; Benjamin Herold; *Education Week*; June 21, 2017; p.7.

This *Education Week* article reports on a \$12 million initiative jointly funded by Bill Gates and Mark Zuckerberg to support individualized classroom instruction. The money has been awarded to a Boston-based organization, New Profit, which will in turn give \$1million grants plus management advising to seven other organizations to promote personalized learning. “Since 2009, the Gates Foundation has given more than \$300 million to support research and development on personalized learning.” Research has not yet yielded strong evidence for the impact of personalized learning. One of the goals of the new grants is to develop that evidence base.

4. Leaders’ Speech File: Quotes on Growth Mindset

- “To avoid criticism, do nothing, say nothing, be nothing.”—Unknown
- “How you think when you lose determines how long it will be until you win.”—Gilbert Keith Chesterton
- “Don’t be too timid and squeamish about your actions. All life is an experiment.”—Ralph Waldo Emerson
- “A genius! For 37 years I’ve practiced fourteen hours a day, and now they call me a genius!”—Pablo Sarasate
- “I don’t divide the world into the weak and the strong, or the successes and the failures. I divide the world into the learners and the non-learners.”—Benjamin Barber
- “There isn’t a person anywhere who isn’t capable of doing more than he thinks he can.”—Henry Ford
- “The best years of your life are the ones in which you decide your problems are your own. You do not blame them on your mother, the ecology or the president. You realize that you control your own destiny.”—Albert Ellis
- “When the world says, ‘Give up’, hope whispers, ‘Try one more time.’”—Unknown
- “Finish each day and be done with it. You have done what you could... Tomorrow is a new day; begin it well and serenely and with too high a spirit to be encumbered with your old nonsense.”—Ralph Waldo Emerson

5. Notes from the Asylum:

Venison for dinner?—Oh deer!

I’m reading a book about anti-gravity. I just can’t put it down.

When you get a bladder infection, urine trouble.

Don’t worry about old age; it doesn’t last.

If tin whistles are made of tin, what are fog horns made of?

Jokes about German sausage are the wurst.

I did a theatrical performance about puns. It was a play on words.

I didn’t like my beard at first, but it grew on me.

I got a job at a bakery because I kneaded dough.

England has no kidney bank, but it does have a Liverpool.
I changed my iPod's name to Titanic. It's syncing now.
I stayed up all night to see where the sun went. Then it dawned on me.

6. Sponsor Highlight—Hutchinson, Shockey, Erley & Co.

The Michigan Public Finance team at HSE provides small and large school districts and other municipal issuers with financial expertise in capital planning, budgeting and debt management. Their industry expertise and long-term relationships bridge the lines of communication between issuers and the investment community. They help clients understand current interest rates, bond market conditions and trends, and changes in federal and state laws and regulation which affect bonds and borrowing plans.

7. About Us

Michigan Leadership Institute is committed to supporting the success of public education by developing, deploying and supporting outstanding executive leadership. Based in current leadership research, all MLI services are developed and delivered by successful leader-practitioners. For more information about MLI services, please visit our web site www.mileader.com or contact any of the regional presidents:

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Our purpose in publishing this newsletter is to share some of the more interesting and useful information gleaned from our ongoing research on the topic of leadership. Please feel free to forward this message to colleagues who may be interested. If they would like to subscribe directly, they can email us at kathy_eiler@hotmail.com and ask to be added to the mailing list. To unsubscribe, email us at the e-mail address above and ask to be removed from the list.